



### Sales Management Center

From lead to billing

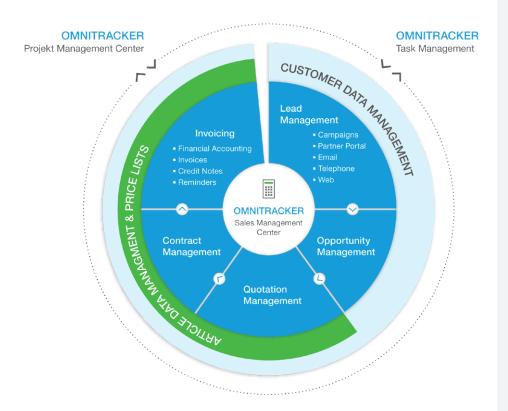
## Your benefits

- Coherent data base:
  Entire communication and interaction with customers in one tool
- Centralized sales management:
  Always the latest customer data,
  from lead management to invoicing
- Campaign support:
  Planning and implementation of email, telephone and newsletter campaigns
- Informative reports:
  Easily evaluable overview of distribution activities
- Contract and invoice management support:
  Contracts and order confirmations, invoices,
  reminders and credit notes with just one click

# Efficiency und transparency for your sales team

The OMNITRACKER Sales Management Center supports you during the whole sales process. The tool covers all steps from the first contact with the customer up to billing. With the whole communication and interaction combined on one platform, you can approach each customer optimally, having the right information on hand every time. Additionally, you can process and track sales activities structured and efficiently.

The software assists you, for example, with creating price lists, email and telephone campaigns and accounting. Via predefined customizable reports, you are able to identify all important relationships and KPIs at a glance.



### **FEATURES**

**A** |**B**|**C** 

Automated task creation and classification



Templates and calendar entries



Individual offers via one click



Interfaces to connect other departments



Contract management and accounting



Insightful reports



## Independent solutions

For companies of the SME sector to global players: We support all enterprises in the digitization and automation of IT and non-IT services. OMNITRACKER is used in all industries and company sizes. Thanks to our experience and flexibility, we serve all branches as well as niche sectors with individual solutions.

### More services

Our consulting experts advise you on the development and implementation of your digital projects. As a reliable software partner, we have accompanied thousands of software projects in over 750 live systems. With this extensive experience and know-how, we support you in all phases: from requirement analysis and implementation to system migrations and workflow optimization—always with assistance of our technical support. Our trainings for end users, administrators and customizing trainings as well as web-based seminars complete the OMNINET service portfolio.



#### **About OMNINET**

OMNINET, headquartered in Eckental near Nuremberg, Germany, and with other national branches and international subsidiaries, is one of the market leaders in the field of business process software, especially in the field of IT and enterprise service management. The product portfolio ranges from a highly flexible platform for the digitization and automation of business processes to BI tools and cloud-based service management solutions.

OMNINET is certified to ISO standard and has been delivering certified and award-winning software products for 25 years—100% made in Germany. OMNITRACKER is the industry-independent software solution for an ITIL®4- and GDPR-compliant implementation of individual digitization strategies.

#### Contact

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